

Annual Report

2022



2022 ANNUAL SPONSORS



THE
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Family
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NETWORK



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A FEW WORDS FROM BRIAN

2022 was an important year of growth and stability for The Source LGBTQ+ Center. We are incredibly proud of the progress we have made in fulfilling our mission of providing support, resources, and advocacy for the LGBTQ+ community led by LGBTQ+ people. With over 400 anti-lgbt pieces of legislation introduced nationwide, our community relies on queer and trans-affirming spaces like The Source now more than ever. In just 6 short years, The Source has become the largest LGBTQ+ Center between Los Angeles and Sacramento with over 25 programs that support LGBTQ+ youth, our transgender community, and people living with HIV.

With the generous support of our donors, funders, and sponsors we successfully upgraded our community center, creating a more welcoming and inclusive space. We invested in creating a usable outdoor area for our community members and made significant ADA improvements to ensure that everyone can access our services and facilities with ease, prioritizing inclusivity at every step.

In our commitment to addressing the unique needs of queer and trans youth, we have expanded our programs with the continued mission of providing a supportive space to learn, grow, belong, and thrive. Queer Creatives Camp, Youth Leadership Academy, Lil' Sourcerers, and Pride Movie and Skate Nights engaged more than 1,700 youth this year.

We have expanded our Medication-Assisted Treatment (MAT) and Recovery Services. Through this health care initiative, we aim to provide holistic care for individuals struggling with addiction by offering referrals to LGBTQ+ affirming programs, counseling, and resources. We have prioritized Naloxone distribution to combat opioid overdoses and ensure the safety and well-being of our community members. Our safer sex and recovery social media and billboard campaigns have reached over 3 million people.

Source leadership implemented 401k benefits to provide long-term financial security and demonstrate our commitment to the well-being of our staff. We have been proactive in advocating to funders about the importance of addressing secondary trauma for front line workers. We are dedicated to implementing strategies that promote staff well-being and resilience. Our community is counting on us to move beyond trauma informed to become healing centered.

In November of 2022 we revised our Theory of Change and worked closely with our board and staff to develop a clear vision for the future, aligning our goals, strategies, and outcomes. This revision has laid the foundation for a robust and dynamic 5-year strategic plan, which will guide our work and enable us to meet the needs of our community.

Thank you for supporting this community driven effort. Together, we are changing the landscape of rural California forever. We look forward to continuing our work and creating a Central Valley where all LGBTQ+ people are valued and celebrated.



BRIAN POTH

he/they

Cofounder

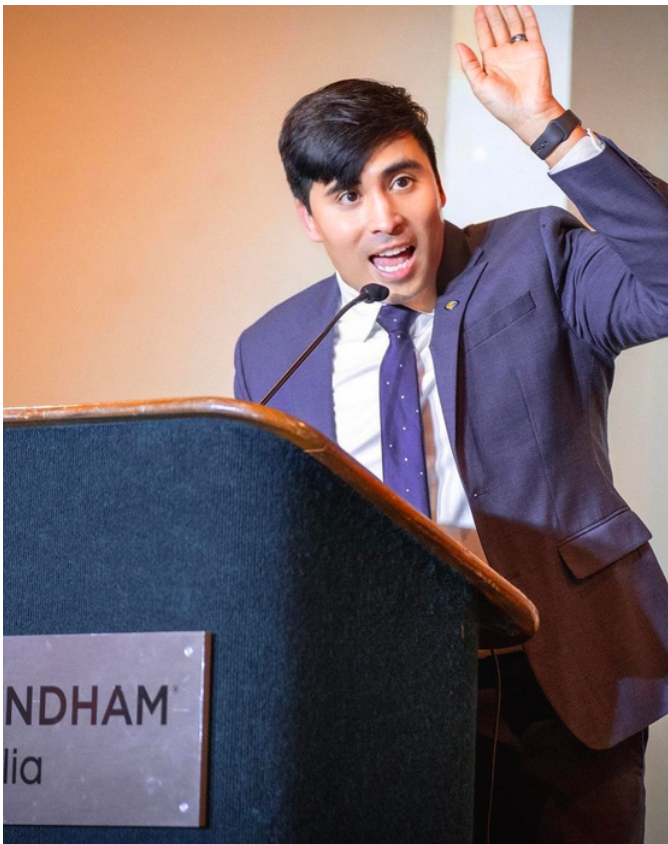
Executive Director

2022

DEVELOPMENT REPORT

2022 has truly been remarkable for us as we've made significant progress towards our mission of empowering and uplifting the LGBTQ+ community in The California Central Valley.

One of the highlights of the year was undoubtedly our annual Pride Visalia event, which saw over 2,500 people come together for a day of community, health information, vendor booths, food, and entertainment. The event was headlined by DeJa Skye, a finalist on RuPaul's Drag Race, who brought an incredible energy and joy to the occasion.



NICK VARGAS

he/him

Cofounder

Director of Development & Strategy

But Pride Visalia was just the tip of the iceberg when it comes to our accomplishments this year. We're also proud to announce that we had record donations and sponsorships, which have helped us to continue providing critical services and enabled us to host six large events.

Additionally, we were delighted to receive our first legacy gift from the Estate of Roger Brown, which amounted to an incredible \$70,000. Roger was a dear friend of mine and a supporter of The Source. He came out at the age of 71 and lived his final 3 years as an out and proud gay man. His gift is already supporting our work and setting us up to execute on our ambitious 5 year strategic plan.

These achievements are a testament to the hard work and dedication of our staff, volunteers, and supporters, who have all contributed in their own way to the success of The Source LGBTQ+ Center. It's thanks to all of you that we're able to make such a positive impact on the lives of so many individuals in our community.

Looking ahead, we remain committed to our vision of creating a world where everyone, regardless of their sexual orientation, gender identity, or HIV status can live a life that is full, safe, and free. We know that there is still much work to be done, but with your continued support, we're confident that we can make it happen.

Thank you once again for all that you do for The Source LGBTQ+ Center, and we look forward to working together to achieve even greater success in the years to come.

2022

PROGRAMS REPORT

in 2022, our team has reached over 2,000 youth through school site visits, hosted 126 peer support groups in Tulare & Kings Counties, and held our fourth annual Youth Summit "The Queer Effect." We saw another graduating class of our Leadership Academy who was instrumental in working with the Visalia Unified School District Board to pass the first School Pride Proclamation in our region!

Our staff and the Out4Mental Health Taskforce hosted Safer Spaces, a free Mental Health Conference in April. This conference was an opportunity to identify the local LGBTQ community's mental health needs, create a collaborative environment to support ongoing advocacy, and provide attendees with skills and information they can use to improve access to LGBTQ-affirming mental health care in their communities. Over 150 county health workers, teachers, mental health professionals, holistic health professionals, and community members attended this fantastic event.

We partnered with Events and Development, Equality California, The California Endowment, and Summer Night Lights to increase our summer programming to include sober events like Rainbow Roller Skate, Evening with Ryan Cassatta at the Woodlands, a Drag Show with Millenia Decade, and Summer Splash for more than 300 LGBT+ teens.

In the fall our team and our teens experience a heartbreaking setback. Due to safety concerns, we canceled Scream Queens, a collaboration with HEAL Project. We had anticipated more than 150 teens would attend this free screening and drag show at The Visalia Fox Theater. The safety of our youth is always our top priority, but we couldn't let the kids down either.



Our staff worked overtime to model queer resilience to our teens, and with the support of The Center for Spiritual Living, we hosted a secret pop-up Youth Drag Show down the street from the original event. We also worked with The Fox Theater to host another movie night the following month.

As safety became a larger concern for our youth, our Youth Board partnered with Equality California to host a panel discussion in October about the 2022 Safe School Report in the Central Valley. The panel consisted of students, school therapists, parents, and teachers. They talked about making schools safer for LGBTQ+ youth, what is working, and solutions based on their lived experiences.

We are excited to continue to grow in 2023. We will expand our reach into the most isolated parts of our community, continue to diversify our programming, and adapt our approach to overcome challenges. In the coming year, our team is shifting our focus to prioritize intergenerational queer spaces to build our resilience, celebrate our identities, and improve the lives of LGBTQ people in the Central Valley



ERIKA HAWKYARD

she/her
Program Director

2022

HIV+PREVENTION SERVICES REPORT

Our HIV+ Prevention Services were created with the principle of "Nothing about us, without us." We value the voices and expertise of People Living With HIV (PLWH) and incorporate their insights to address the unique challenges they face. In 2022, we focused on expanding outreach in rural Tulare County, collaborating with community health organizations to reach individuals who had limited access to HIV prevention information and services.

A notable accomplishment was the establishment of on-site rapid syphilis testing in partnership with Tulare County Public Health and Altura Centers for Health. This initiative ensured timely diagnosis and treatment for those at risk. By offering testing directly at our facilities, we eliminated barriers and provided a seamless experience for clients, highlighting our commitment to comprehensive sexual health approaches.

Our efforts in 2022 resulted in a remarkable 34% increase in clients served compared to the previous year. We express gratitude to our dedicated staff, volunteers, and supporters for expanding access to high-quality HIV prevention services. The 3rd annual AIDS Walk Visalia raised over \$30,000, reinforcing our ability to provide critical support for people living with HIV. Enhancing access to HIV treatment was a priority. Through telehealth partnerships, we overcame geographical and logistical challenges, ensuring access to life-saving medications regardless of location. Our pharmacy access program further eliminated financial barriers, enabling clients to obtain medications without compromising their well-being or financial stability.



We remain committed to prioritizing the needs of underserved Spanish-speaking communities, offering inclusive and culturally affirming services. By providing bilingual support and implementing culturally sensitive practices, we strive to create a safe and welcoming environment for all seeking our assistance. Looking ahead to 2023, we anticipate unprecedented growth and expansion. Our dedication to addressing evolving community needs and pioneering innovative HIV combat strategies remains resolute. With the support of our community and the resilience of those we serve, we embark on this transformative journey together.

Stay tuned for updates on our exciting endeavors in the fight against HIV.



DEAN JACKSON

he/him
Director of HIV Services

2022

QUEER YOUTH REFUSE TO BACK DOWN



HIGHLIGHTS

- We outreached to 1,795 youth
- Source staff conducted trainings at 12 school and school district sites reaching 309 educators and administrators in 2022
- The 2022 Leadership Academy was our most gender-diverse class to date with 75% identified as trans or nonbinary.
- The 2022 Leadership Academy class was instrumental in working with the Visalia Unified School District Board to pass our region's first School Pride Proclamation.
- The 2022 Youth Board hosted a Youth Cafe at Visalia Pride 2022, 315 youth and families came through for free tea and coffee.
- 8 of our youth participated on a Safe School Panel that The Source co-hosted with Equality California. They shared their personal experiences and discussed ways that schools could better support LGBTQ+ Youth.

SUCCESS STORIES

- The program team hosted our first-ever Youth Pride in June. We booked a roller skating rink in Visalia for 221 youths from across the central valley. We kicked off the evening with a family-friendly Drag Performance, pride flag face painting, community resources, and free food. Many of the youths in attendance said it was their first pride event. This event was completely free to ensure that all LGBTQ+ youth could participate.

LOOKING FORWARD

- As we navigate a meteoric rise in anti-lgbt and anti-trans rhetoric our program team is working harder than ever to create safe spaces for LGBTQ+ people. We will be prioritizing the health and safety of our community when planning and implementing programs and events that celebrate LGBTQ+ identities. We will intentionally work with trans, nonbinary, and femme community members to uplift and support those who are being marginalized.



YOUTH PROGRAM

2022

CHALLENGING HIV STIGMA & CHANGING LIVES IN 2022

HIGHLIGHTS

- Served 34% more clients and community members in comparison to 2021
- Expanded outreach efforts, including a new partnership with Altura Centers for Health
- Brought free rapid syphilis testing not only to our Center but also to our rural partners throughout Tulare County, resulting in increased access to testing and prevention services for underserved communities
- Launched a successful campaign to reduce HIV stigma, which has helped to increase awareness and acceptance of those living with HIV
- Raised over \$30k to help fund services for our growing client population through AIDS Walk Visalia 2022

SUCCESS STORIES

- 2022 brought many successes and wins for our clients. One such client had a very hard time at the beginning of the year. They had relapsed back into their addiction, fallen out of HIV care, and lost their job. When they were ready to reach out for help, the HIV Department was there for them to help pick up the pieces. The Department's care and resources have led to this client completing inpatient substance abuse treatment, finding a new job, purchasing a vehicle, and obtaining stable housing. They are now very active in their recovery, are back in care, and have remained virally suppressed. We look forward to seeing what new success stories 2023 brings us.

LOOKING FORWARD TO 2023

- 2023 is shaping up to be an amazing year for the HIV Department. New funding has offered us the opportunity to soon begin a low-barrier rapid-start PrEP access program to quickly and easily get PrEP into the hands of those at greatest risk of contracting HIV. Developing partnerships with local organizations and providers are allowing us to provide support and services at a capacity that was previously unattainable. The vision we have for the HIV Prevention + Supportive Services Department is coming into focus and we can't wait to shine a bright light on all the lives that we better and people that bring into care.



HIV PREVENTION + SUPPORTIVE SERVICES DEPARTMENT

2022

TRANS ADVOCACY & SUPPORT CONTINUES TO GROW

HIGHLIGHTS

- Transcending Gender and Transparent groups grew exponentially throughout the year.
- Hosted Transgender Day of Visibility on our campus for all gender diverse folx and allies.
- Hosted Transgender Day of Remembrance in collaboration with the Visalia Wellness Center
- The Binder Program supported 12 folx in accessing a safe gender affirming garment.
- The Trans Closet provided a safe space for the whole community to shop in a gender free experience from donations provided from the community.

SUCCESS STORIES

- Clients from the Trans Program were able to participate in the planning and holding of our Safer Spaces Conference. Those clients were given an opportunity to share their experience in receiving mental health and advocate in front of a large audience of mental health providers and doctors to spread awareness and understanding in a safe and welcoming environment that focused on LGBT+ issues and more specifically transgender issues.



LOOKING FORWARD TO 2023

- The program looks forward to expanding more programs and services that support the gender diverse community such as accessing safe medical treatment for hormones, name and gender changes, and trans-affirming mental health services. We want to create larger spaces of inclusion and understanding for all gender identities in our center and throughout our counties. We are looking forward to expanding the resources we have in our Trans Closet and Binder Program through the support from funders and donations. The goal for the program is to standardize information for trans folx on topics such as binding, HRT (hormone replacement therapy), and other gender affirming services.

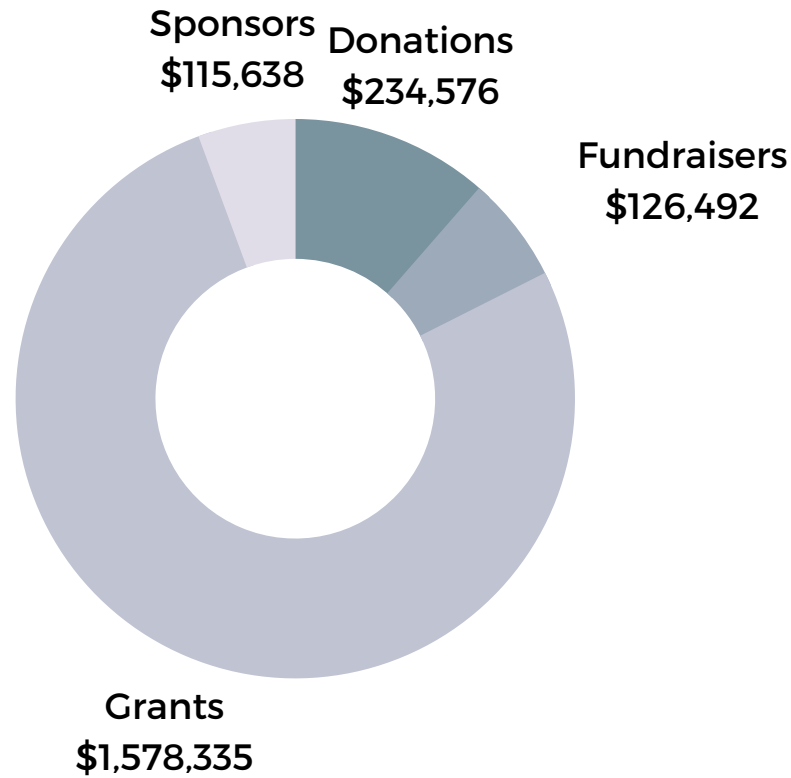


TRANS PROGRAM

2022

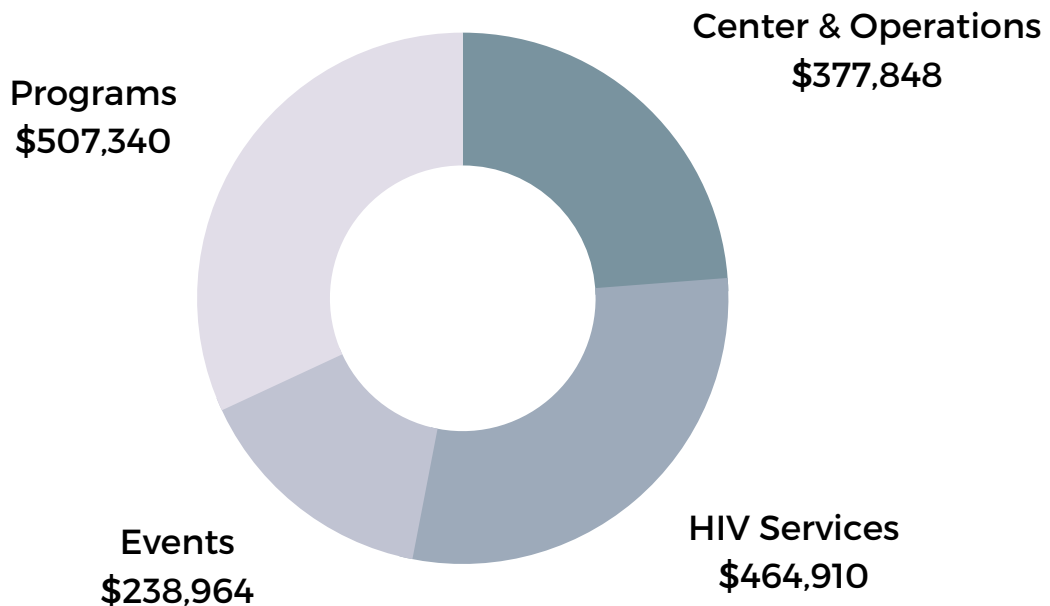
FINANCIALS

TOTAL REVENUE: \$2,055,042



PROGRAM RELATED COSTS

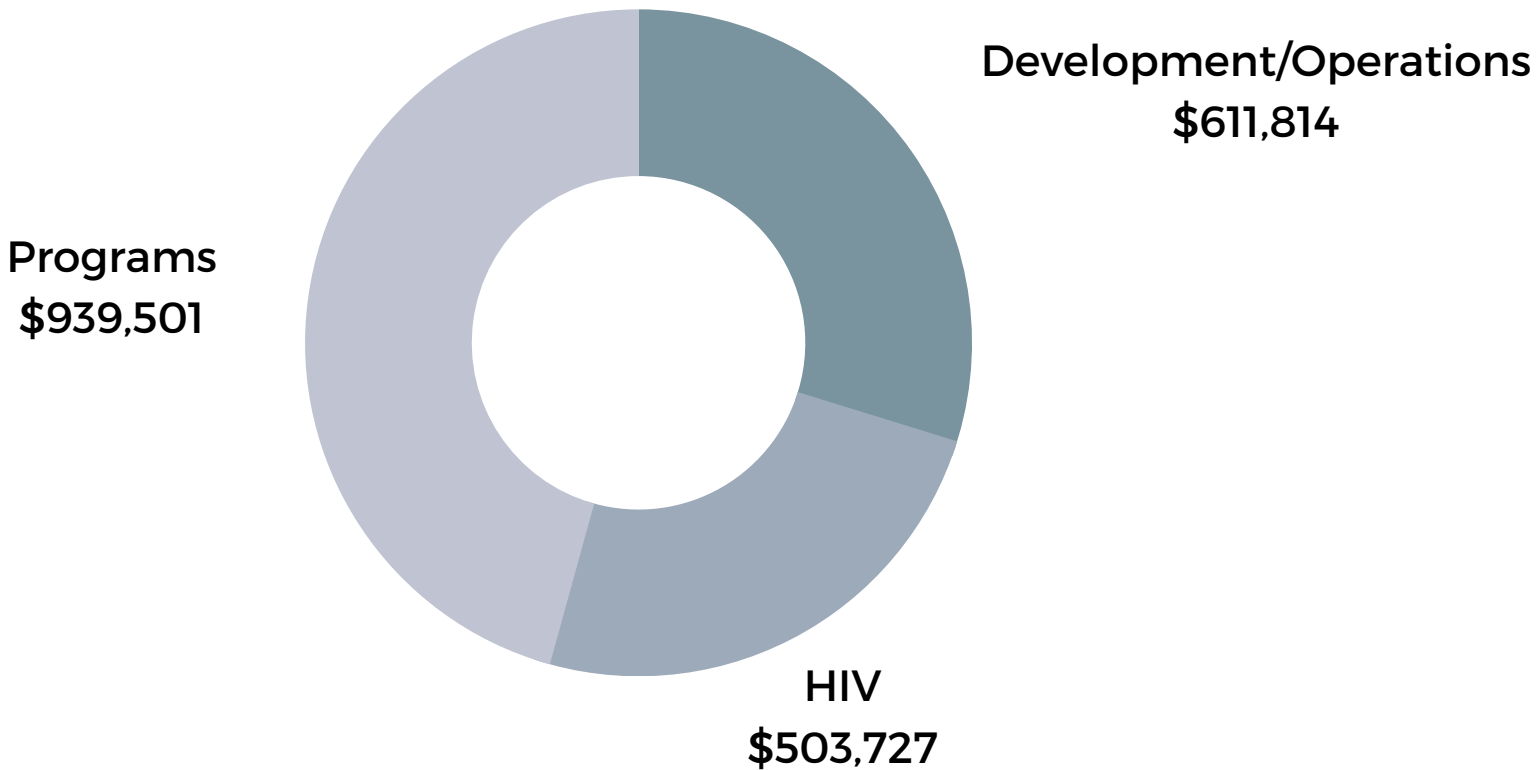
TOTAL PROGRAM EXPENSES : \$1,589,061



2022

REVENUE BY DEPARTMENT

TOTAL DEPARTMENT REVENUE: \$2,055,042



NET REVENUE	\$466,129
RESTRICTED GRANT CARRYOVER TO 2023	\$447,077
TOTAL ASSETS	\$1,653,953

2022

OUR PROGRAMS

EVENTS

Drag Queen Bingo
Pride Visalia
Halloween Bash
Queer Goggles Podcast
Outside Pride
Transform Your Closet
Candy Cane Lane Parade
Pride Movie Night
Ryan Cassata Concert

HIV SUPPORT

HIV+ Prevention
ADAP Services
Health Insurance Assistance
Ryan White Services
Case Management
Benefits Navigation
Provider Referrals
Emergency Assistance
Food Vouchers
Food Pantry
Free Rapid HIV/HCV Testing
Free Rapid STI Testing
Education, Training, & Outreach
AIDS Walk Visalia
Pharmacy Access Program
Drug Outreach & Prevention
Narcans Distribution

TRANS PROGRAM

Trans Day of Visibility
Trans Day of Remembrance
Trans Closet
Binder Program
Name Change Clinics
Transcending Gender Support
Trans Parent Support
Cultural Humility Trainings
O4MH Safer Spaces Conference

YOUTH

Drop-In Center
LGBTQ+ Scholarships
Lil' Sourcerors
Seeking Safety
Online Discord Groups
Equity On The Mall
EQCA Advocacy Day
Youth Summit
Queer Creatives Camp
Youth Pride at Roller Towne
Ryan Cassata Concert
Youth Scary Movie Night

2022

OUR SUPPORTERS

TOP DONORS

The Estate of Roger Brown
HealthNet
Disney
Cory and Cody Jaques
Family Health Care Network
Health Access Foundation
Walmart
Gilead
Erick Johnson
Kyle Schroeder
Broadway Cares

TOP FUNDERS

Sierra Health Foundation
Arcus Foundation
Public Health Institute
AIDS United
Kings County
CA Department of Public Health
State of California
Bank of America Corporate Giving
Tulare County

TOP PEER-TO-PEER

FUNDRAISING TEAMS

The Dragonflies
JabberWalkies
Gay Farmers
Team@riseup
Dr. Google
TLAG
The Bi-onicles Redux
NIKE Tulare
Kaleidoscopic Allies
Rainbow Walkers

TOP PEER-TO-PEER

FUNDRAISERS

Brian Poth
Stephanie Franco
Matthew Nelson & Raymond Tsai
Nick Vargas & Dean Jackson
Carol Hedges
Noah Deeds
Sergio Garza
Bobbi Westfall
Jamie Moore
Kelsea Ziegler

2022